

## Chapter 4

### Publications

#### A. **Busy B – District 19B Newsletter**

1. The District 19B District Governor is charged by Lions Clubs International with publishing a monthly (at least 10 issues) news letter and distributing it to selected members of the District and Multiple District. The 19B Governor's newsletter, the "Busy B" is distributed to all Lions in 19B (one copy per household), Lions Clubs International, the Multiple District 19 Office, and selected Lions and non-Lions outside of District 19B.
2. The Busy B contains articles by each Zone Chairperson, taking the place, if desired, of the monthly Zone Chairperson newsletter. In any case, each Zone will have an article each issue.
3. The District Governor and Vice District Governor will each contribute a monthly column, the subject to be the choice of the DG and VDG.
4. The Busy B will be the official publicity vehicle for the annual 19B Spring Convention and will publicize the MD 19 Fall Forum, Annual Convention, the LCI Annual Convention and the USA/Canada Lions Leadership Forum.
5. Any changes to the District 19B Constitution and By-laws that will be on the ballot at the annual Spring Convention will be published in the Busy B prior to the Convention.
6. The editor of the Busy B will be selected by the incoming District Governor. The editor, with the approval of the District Governor, may continue in the job in perpetuity.
7. The Busy B will be funded primarily by the District Governor's LCI reimbursement for bulletin expenses, by the sale of advertisements and an annual fund-raising event. Donations from selected fund raisers (i.e. part of the income from concession stand work at Safeco Field and Sea Hawk Stadium) will also be accepted.
8. The Busy B is available to be the primary publicity vehicle for club activities within District 19B. Significant sized publicity articles will be published as advertising, at the suggested ad rates.

**B. 19B Roster**

1. The District 19B Roster is compiled and printed by the 19B Roster Committee from information received on mark-up sheets prepared by each club in the district. The District 19B Roster contains the following:
  - a. An alphabetical listing, by Zone, of every club in District 19B, including their meeting place. Each club membership list will include: the member, spouse, home address and phone number, business phone number, if applicable, and email and/or fax numbers as available.
  - b. An alpha list of all Lions in District 19B
  - c. A list of District 19B Officers, and Committee Chairpersons including addresses, phone numbers, cell phone numbers and email addresses.
  - d. Lists of LCI officers and contact information.
  - e. Complete listings of Past District Governors and Past Zone Chairpersons of 19B in chronological order.
  - f. A list of club meeting days and times.
  - g. The Constitution and By-laws of District 19B.
  - h. Information of District 19B, MD 19 and LCI conventions and conferences.
2. The roster will be distributed to the District Governor, Vice District Governor, Zone Chairpersons and the Cabinet Chairpersons. Rosters are available for sale to individual Lions.
3. The Roster Committee shall encourage sale of advertising by offering rosters at reduced rates to clubs based on the amount of advertising sold by individual clubs.